



# 20<sup>TH</sup> Annual Petcoke Conference

Orlando, Florida, USA

October 21 - 22, 2021

**Advisian**  
Worley Group



## Learn. Share. Connect.

At our premier two-day petcoke conference, attendees from around the world receive cutting-edge petcoke market intelligence from top industry experts; hear strategies to overcome challenges facing the industry; and network with over 200 international industry participants.

The 20<sup>TH</sup> Annual Petcoke Conference begins the morning of October 21, 2021, when registrants will attend a full day of industry-relevant presentations covering a range of topics. The Conference concludes at noon on Friday, October 22, following the morning presentations.

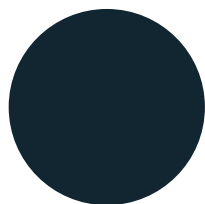
This is an excellent opportunity to attend sessions addressing the current and future state of our industry, and also meet with fellow attendees to discuss your company's needs. Our online event app will be available to attendees before the conference to make networking and meeting set-up a breeze.

### Who

Petcoke producers, traders, and consumers

### Where

Join us at the Hyatt Regency Orlando, ranked the #1 convention property in Florida five years in a row and offering attendees seven on-site dining options and 315,000 square feet of versatile meeting space.



We are closely monitoring developments related to the coronavirus disease (COVID-19), and will continue to do so leading up to the Conference. We rely on US Center for Disease Control, state and local standards, as well as Advisian's health and safety protocols for guidance in our conference planning. We are working closely with the Hyatt Regency Orlando to incorporate event planning best practices for the safety of our attendees.

As travel restrictions and containment strategies to address COVID-19 are rapidly changing, we will continue to monitor these developments and will update our plans as they develop. We are working hard to provide you with a safe and professionally rewarding conference.

# The extras

## Pre-Conference Workshops

Wednesday, October 20 (afternoon)

Prior to the Conference we will host interactive workshops (with refreshments), available for an extra fee:

### Petcoke 101

A unique opportunity to gain a better understanding of the complex workings of the petcoke market. Great for those new to the world of petcoke, or those in need of a refresher!

### Delayed Coker Operations

A workshop geared for attendees interested in learning more about the technical aspects of coking and the impact coker operations have on coke quality and quantity.

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## 38<sup>TH</sup> Annual Petcoke Industry Reception

Thursday, October 21 (6:00 - 8:00 pm)

Conference attendees are invited to enjoy drinks and hors d'oeuvres while networking at the Hyatt Regency Orlando. There is no fee to attend this event.

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## Sponsorship

**Interested in Brand Exposure?** We have a wide range of sponsorship and advertising opportunities available for our sponsors with different budgets. If you are looking to build awareness of your brand in the petroleum coke market, it doesn't get bigger than Advisian's 2021 Petcoke Conference. Drive traffic and business opportunities to your company and maximize the impact of this industry event on your business.

If you would like to discuss our sponsorship packages in more detail, please contact Annie Nguyen (Annie.Nguyen@advisian.com) for information regarding sponsorship opportunities.



## Hotel accommodations

Our 20<sup>th</sup> Annual Petcoke Conference and 38<sup>th</sup> Annual Industry Reception will be held at:

Hyatt Regency Orlando  
9801 International Drive  
Orlando, Florida 32819 USA

### Reserving hotel accommodations for the conference

For the convenience of Conference attendees, we have arranged a discounted Conference rate of **\$169.00/night (USD) + tax and daily hotel fee** for hotel accommodations at the Hyatt Regency Orlando.

This rate is only available for the nights of October 19 - 23, 2021, and space is limited. Reservations are only accessible to attendees following online event registration.

Delegates are responsible for their hotel, travel, and visa arrangements. Event room rates are available on a first-come, first-served basis.

# Registration and payment

Visit [www.advisian.com/petcoke](http://www.advisian.com/petcoke) to register.

Date	Subscribers (US\$)	Non-Subscribers (US\$)
March 15 - May 31	1400	1550
June 1 - July 31	1600	1750
August 1 - August 31	1800	1950
September 1 - October 19	2000	2150
Onsite *	2400	

## *Group pricing available*

Contact Lesley Loop (Lesley.Loop@advisian.com) if you'd like to register a group of five or more attendees and secure a discount.

\* Only payment by credit card will be accepted at onsite registration, which begins October 20 at 5:00 pm.

## Terms

The fee covers conference proceedings and includes breakfast Thursday and Friday; lunch Thursday; and coffee breaks. All registration fees must be paid in full unless cancellation in writing has been received no later than September 15, 2021. Registrants who have not paid in full will be denied entry to the conference.

We reserve the right to refuse the registration of any individual or company for any reason, at our sole discretion. We reserve the right to impose conditions of entry for walk-in delegates, including refusal of entry.

We may disclose a delegate's contact information (full name, title, company name, and country of residence) to other delegates, sponsors, speakers, and/or conference partners.

We will not accept liability for non-approval of visas, individual transport delays, and transport disruption. In such circumstances, our cancellation rules apply.

Where matters beyond the reasonable control of Advisian impair or prevent Advisian from being able to perform any activities relating to this event, each delegate releases Advisian from any liability relating to such events. If local law or internal policy prevent the event from being an in-person conference, the conference will be conducted virtually and registrants will receive a partial refund.

### *Cancellations and substitutions*

Registrations are fully refundable less processing fees only if cancellation is made no later than September 15 and attendee has not downloaded the event app. Registrant substitutions may be made at no charge.

### *Disclaimer for publicity*

Please note that photographs and footage will be taken throughout Advisian's 20th Annual Petcoke Conference. These will be used by Advisian Group LLC for marketing and publicity in our publications, on our website, and in social media or in any third party publication. Please contact Lesley Loop (Lesley.Loop@advisian.com) if you have any concerns.



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